

## Notes on 2016 Geo-Demographic Reports Method:

1. If the Core Zip Codes represent the majority of your parishioners, there is a high concentration of parishioners living in your local area. In the opposite case, your parishioners have residences that are more spread out.
2. Estimating the Total Catholic Population
  - a. Total Catholic Population is the estimated number of Georgia residents that identify as Catholic. This is typically a greater number than attends or registers at a parish.
  - b. There are High and Low Total Catholic Population Estimates in the In-Depth Report. The summary uses the Average Catholic Estimate.
  - c. Sources for Catholic Self-Identification Estimates by Race/Ethnicity\*.
    - i. Non-Hispanic Whites: The maximum estimate uses the 2007 Pew Landscape study's Catholic estimate for the state of Georgia of 12% Catholic. The minimum estimate is a more conservative 8%.
    - ii. Non-Hispanic Black/African American: Uses the 2007 Pew Religious Landscape study of 3% identifying as Catholic in Georgia
    - iii. Non-Hispanic American Indians: Uses the 2006 Catholic Almanac estimating that 12% are Catholic
    - iv. Non-Hispanic Asians: Maximum estimate uses the Pew Religious Landscape study of 17% Catholic. The minimum uses 9% based on the Asian country of origin Catholic statistics averages.
    - v. Hispanics: Per the Pew Religious Landscape study, between 58% and 68% of Hispanics identify as Catholic. Therefore, to be conservative, we estimated a minimum of 50% Catholic and a maximum of 60% Catholic.
  - d. \*Note on Racial/Ethnic Categories: Each race's population count is taken from Census data that is labeled "Not Hispanic or Latino". This ensures that the Hispanic category doesn't double count any individuals. For simplicity, the term "Non-Hispanic" is eliminated from White, Black, American Indian, Asian and Other throughout the reports.
3. Catholic Projections
  - a. Zip Code Flat Growth: This projection shows what would happen if the estimated Catholic population in your Core Zip Codes grow by the same number that we estimate it increased between 2010 and 2014.
  - b. Zip Code Total Estimated Catholic Growth: This projection shows what would happen if the estimated Catholic population in your Core Zip Codes grows at the same rate as that it did between 2010 and 2014.
  - c. County Projected Growth: The Georgia Governor's Office of Planning and Budget projected county growth every 5 years through 2050. In this report, the zip codes are assumed to grow at the same rate as the county. The Catholic projections show the numbers of Catholics in the zip code assuming that the same percent of the county would identify as Catholic in the future as it does today.